tinyML for Good

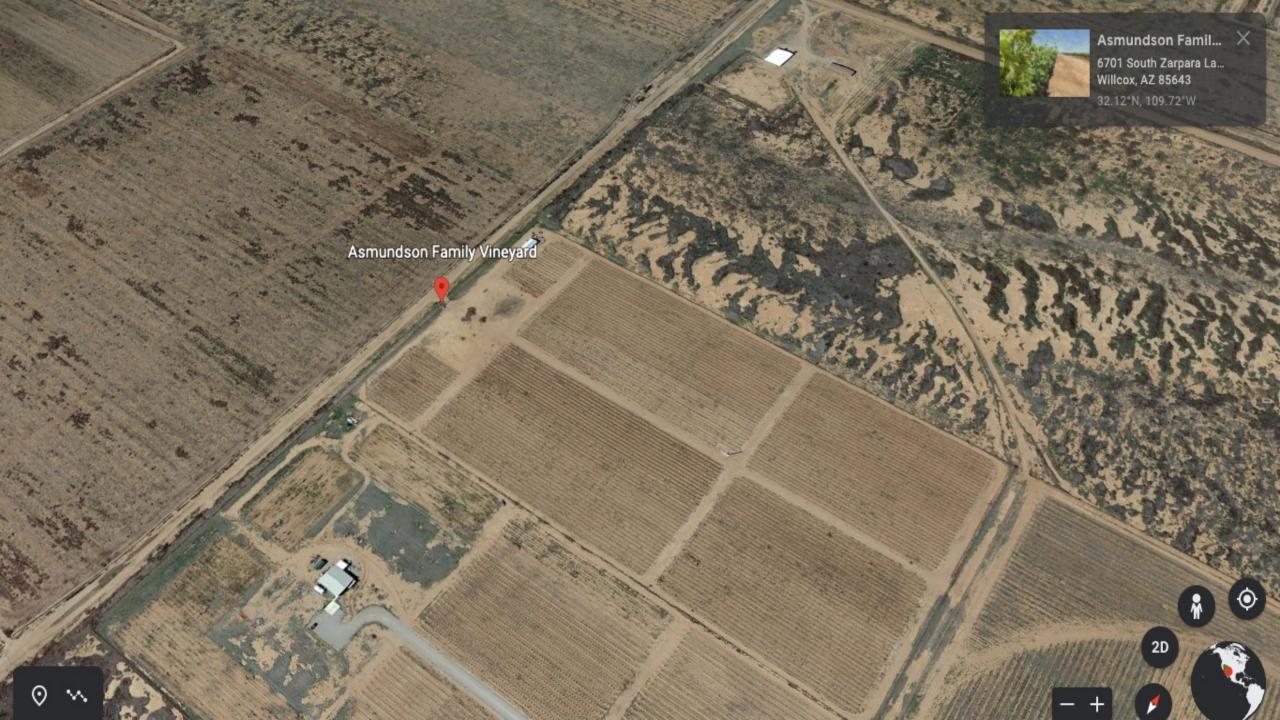
Tiny technology for the world's biggest challenges

Groundwater Wells: The Untapped Edge Use Case

Doug Standley - Niolabs







Deep Sky Vineyard: Quantified Results

Customer Engagement

* 90% Pivot from Wholesale Only to Direct to Consumer * Tasting Room Experience

- New Business Services from data observations
- * 100% Reactive to 100% Proactive, Predictive, Automated
- * Lower risk creating investment confidence to shift From wholesale to D2C

powered by nio



Targeted Marketing

- * 1:1 Consumer Loyalty
- * Distribution to Retail

Build Better Products

- * Precision Quality
- * Vertical Integration Into Brand Experience

Enhance Brand

- * DSV now a designate
- * Business Model Pivot
- * High-touch Experience

Groundwater Wells: The Untapped Edge Use Case

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Problem Statement:

- It is widely known that agriculture's current usage fresh water is unsustainable (~70% usage & ~70% waste)
- Today, agriculture water usage is widely unmonitored
- Specific to groundwater wells (50% source for agriculture):
 ~39-million wells worldwide 6-20% at risk of going dry*
 - Arizona Use Case: 250k statewide
 - Lack of regulation & technical solution
- * Jasechko et al, Science 372 (2021)

Impact:

- ~10% loss of available fresh water globally
- There are no alternative sources for replacement fresh water once wells go dry
- Loss of food production, impact on nutrition quality, and loss of available drinking water + economic loss
- Mass flywheel impact on broad sustainability matters far beyond the agriculture sector

T I N Y For Good

tinyML solution:

- Niolabs have successfully demonstrated edge to cloud application and high-impact results over the past 5-years.
- Incorporation of TinyML within the Gen.2 solution architecture helps drive repeatable, scalable advancements and user adoption.
 - Incorporate a well specific demonstration application within the total farm
- Leveraging distributed computing, niolabs' have demonstrated improved: conservation, yield, and quality
- * niolabs: Deep Sky Vineyards https://niolabs.com/case-studies/agriculture

Call to Action:

- niolabs will complete a Gen.2 re-architecture March 2022
- The goal is to deploy a repeatable solution for the digitalization of a total farm and feature a well specific solution product and service.
- niolabs seeks assistance and support from the TinyML community to provide deep SME and application support within the reference Gen2 solution architecture and Gen.2 farm research application.



A nio service uses data from sensors in the soil in combination with the farmer's observations to autonomously control the vineyard pump and valves, delivering the optimal water flow to

