

tinyML[®] Meetups

Enabling Ultra-low Power Machine Learning at the Edge

“Tinyml: opportunities for Italian manufacturing firms”

Stefano Costa - Bluewind

October 29, 2021



www.tinyML.org



tinyML Talks Strategic Partners

AONdevices

arm

Deeplite

EDGE IMPULSE

emza
visual sense

GREENWAVES
TECHNOLOGIES

Grovetly Inc.

HOTC

imagimob

LatentAI
Adaptive AI for a Smarter Edge

maxim
integrated™

NOW PART OF
ANALOG
DEVICES

Qeexo

Qualcomm

RealityAI®
REEXEN
technology

RENESAS

SAP

seeed
The IoT Hardware Enabler

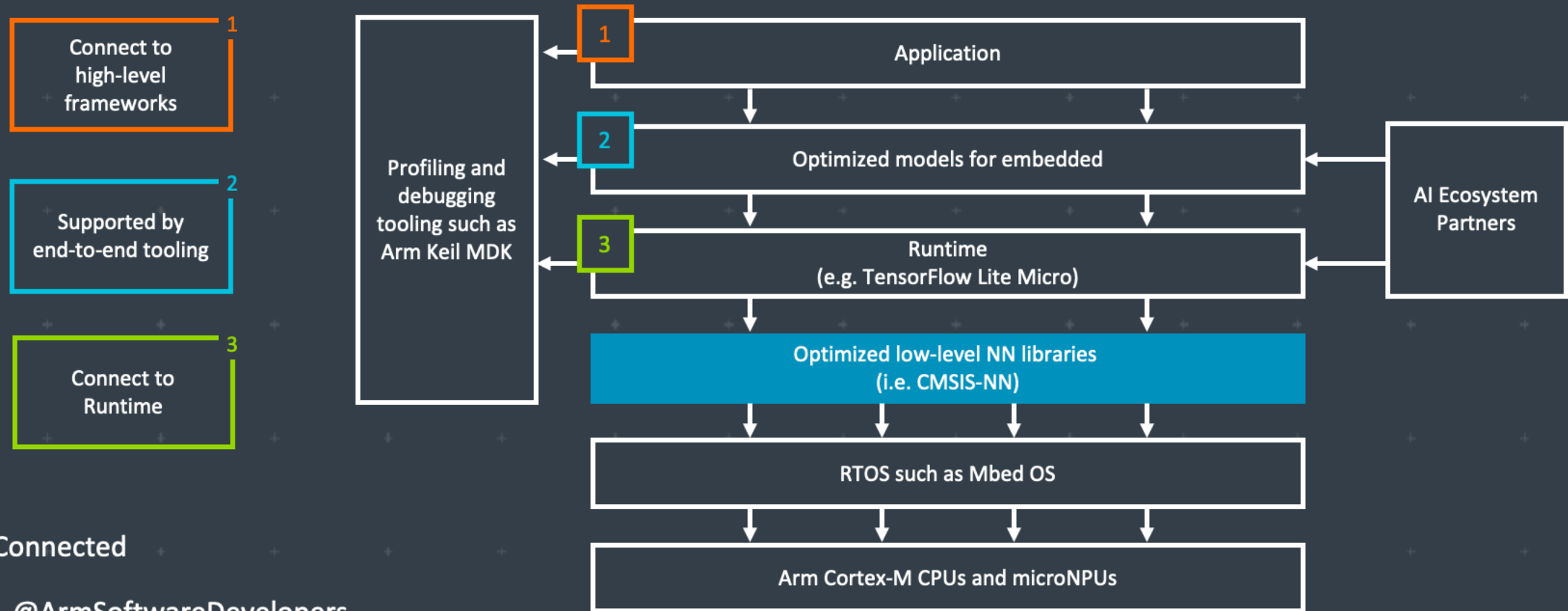
SensiML™

SynSense

SYNTIANT

Additional Sponsorships available – contact Olga@tinyML.org for info

Arm: The Software and Hardware Foundation for tinyML



Stay Connected

 @ArmSoftwareDevelopers

 @ArmSoftwareDev

Resources: developer.arm.com/solutions/machine-learning-on-arm



WE USE AI TO MAKE OTHER AI FASTER, SMALLER AND MORE POWER EFFICIENT



Automatically compress SOTA models like MobileNet to <200KB with **little to no drop in accuracy** for inference on resource-limited MCUs



Reduce model optimization trial & error from weeks to days using Deeplite's **design space exploration**



Deploy more models to your device without sacrificing performance or battery life with our **easy-to-use software**

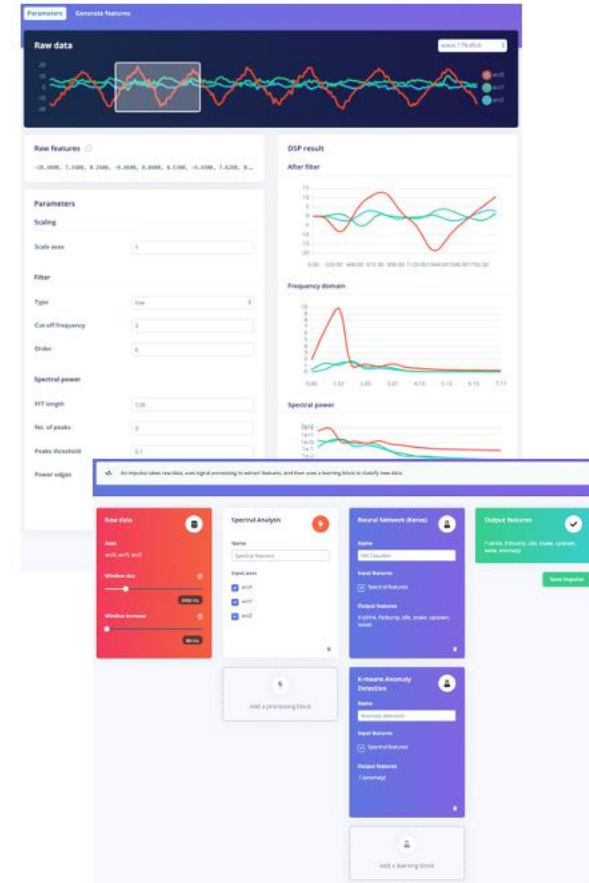
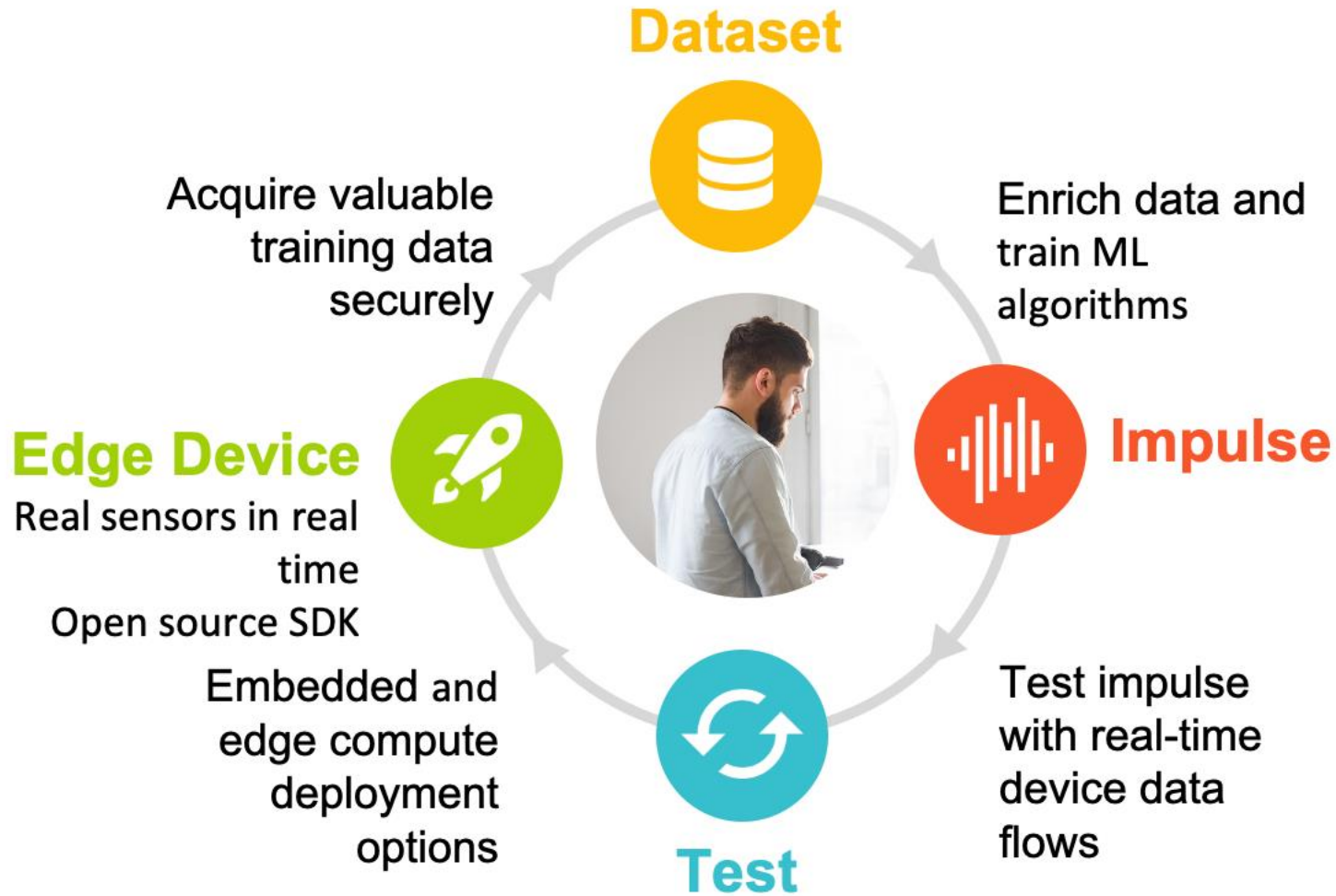
BECOME BETA USER bit.ly/testdeeplite

mobilityXlab

arm



TinyML for all developers



www.edgeimpulse.com

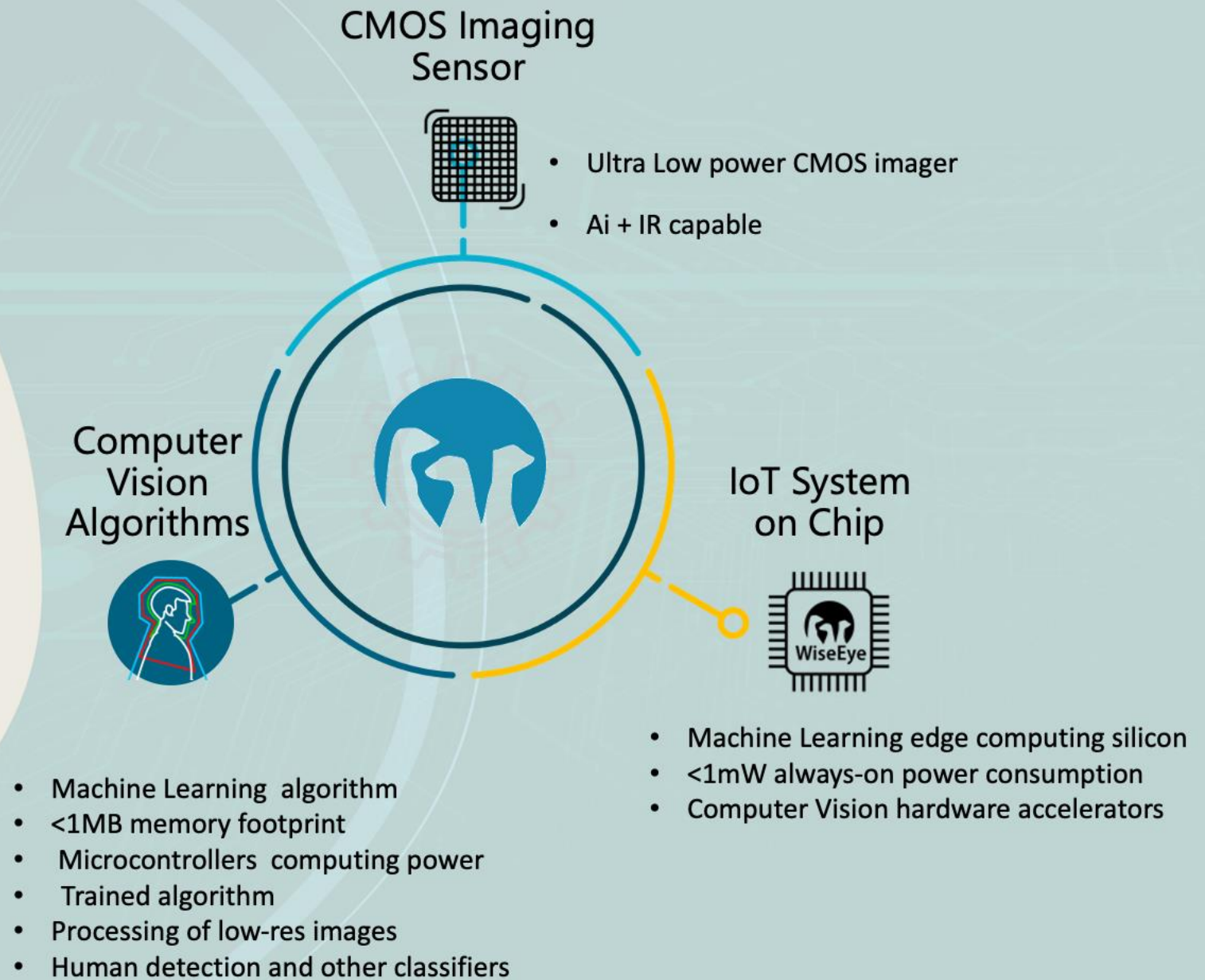


emza
visual sense

The Eye in IoT

Edge AI Visual Sensors

info@emza-vs.com



Enabling the next generation of **Sensor and Hearable products** to process rich data with energy efficiency

Visible
Image



Sound



IR Image



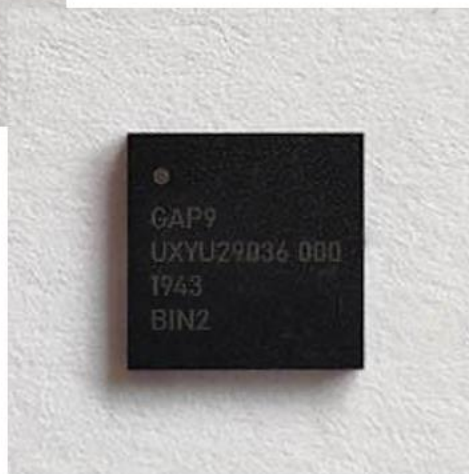
Radar



Bio-sensor



Gyro/Accel



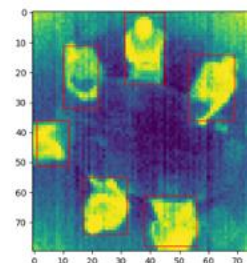
Wearables / Hearables



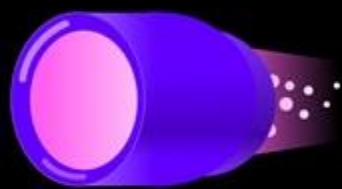
Battery-powered consumer electronics



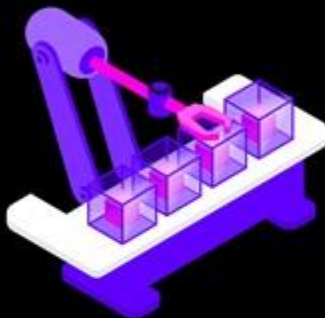
IoT Sensors



Distributed infrastructure for TinyML apps



Develop at warp speed



Automate deployments



Device orchestration

HOTG is building the **distributed infrastructure** to pave the way
for **AI** enabled **edge applications**



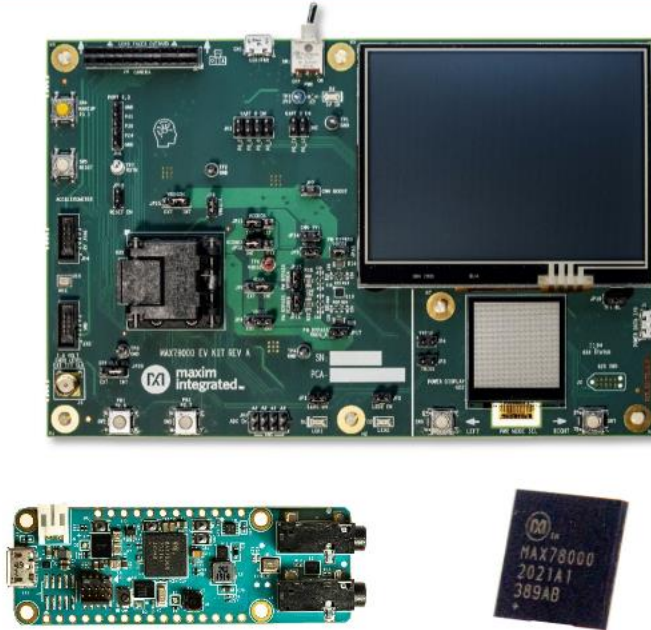
LatentAI

Adaptive AI for the Intelligent Edge

[Latentai.com](https://latent.ai)

Maxim Integrated: Enabling Edge Intelligence

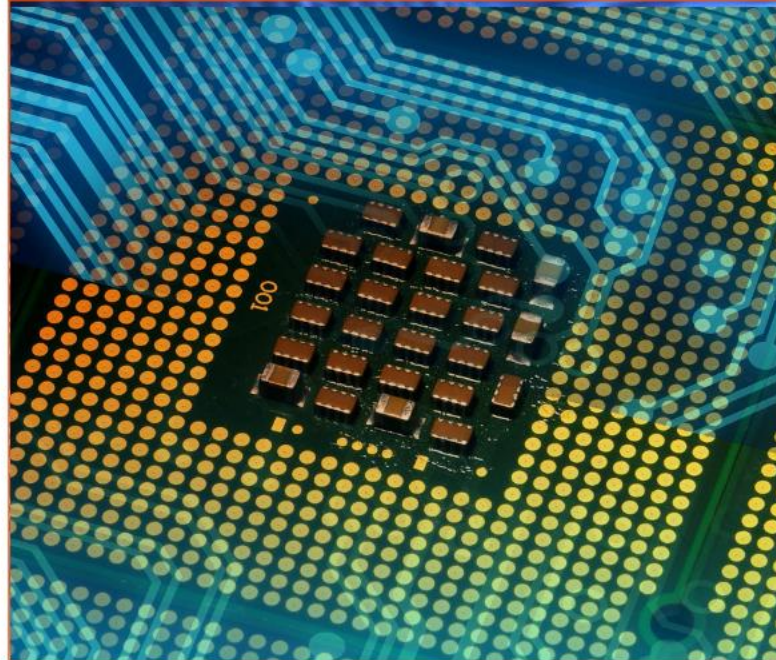
Advanced AI Acceleration IC



The new MAX78000 implements AI inferences at low energy levels, enabling complex audio and video inferencing to run on small batteries. Now the edge can see and hear like never before.

www.maximintegrated.com/MAX78000

Low Power Cortex M4 Micros



Large (3MB flash + 1MB SRAM) and small (256KB flash + 96KB SRAM, 1.6mm x 1.6mm) Cortex M4 microcontrollers enable algorithms and neural networks to run at wearable power levels.

www.maximintegrated.com/microcontrollers

Sensors and Signal Conditioning



Health sensors measure PPG and ECG signals critical to understanding vital signs. Signal chain products enable measuring even the most sensitive signals.

www.maximintegrated.com/sensors

Qeexo AutoML

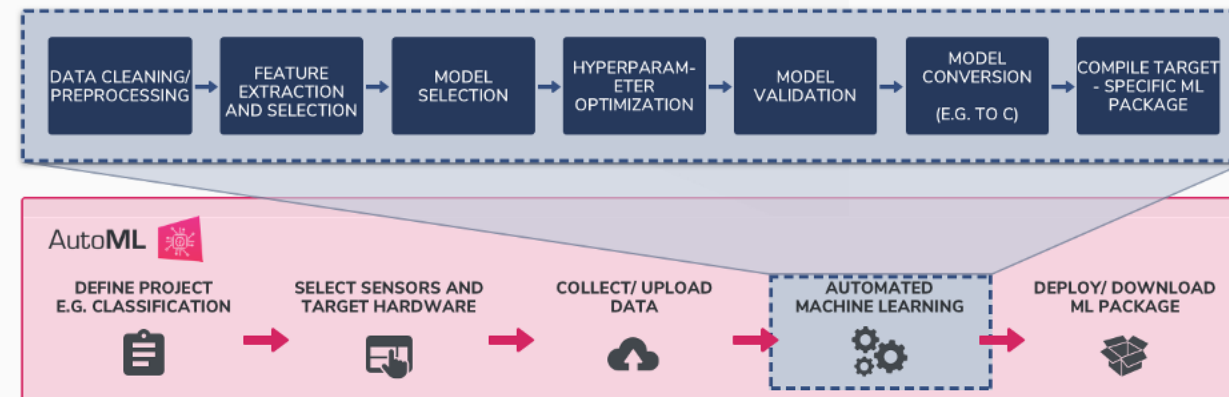


Automated Machine Learning Platform that builds tinyML solutions for the Edge using sensor data

Key Features

- Supports 17 ML methods:
 - Multi-class algorithms: GBM, XGBoost, Random Forest, Logistic Regression, Gaussian Naive Bayes, Decision Tree, Polynomial SVM, RBF SVM, SVM, CNN, RNN, CRNN, ANN
 - Single-class algorithms: Local Outlier Factor, One Class SVM, One Class Random Forest, Isolation Forest
- Labels, records, validates, and visualizes time-series sensor data
- On-device inference optimized for low latency, low power consumption, and small memory footprint applications
- Supports Arm® Cortex™ - M0 to M4 class MCUs

End-to-End Machine Learning Platform



For more information, visit: www.qeexo.com

Target Markets/Applications

- Industrial Predictive Maintenance
- Smart Home
- Wearables
- Automotive
- Mobile
- IoT

Advancing AI research to make efficient AI ubiquitous

Power efficiency

Model design,
compression, quantization,
algorithms, efficient
hardware, software tool

Personalization

Continuous learning,
contextual, always-on,
privacy-preserved,
distributed learning

Efficient learning

Robust learning
through minimal data,
unsupervised learning,
on-device learning

A platform to scale AI across the industry



Perception

Object detection, speech
recognition, contextual fusion



Reasoning

Scene understanding, language
understanding, behavior prediction



Action

Reinforcement learning
for decision making



Edge cloud



Cloud



IoT/IloT



Automotive



Mobile



Reality AI[®]

Add Advanced Sensing to your Product with Edge AI / TinyML

<https://reality.ai>



info@reality.ai



[@SensorAI](https://twitter.com/SensorAI)



[Reality AI](#)

Pre-built Edge AI sensing modules, plus tools to build your own

Reality AI solutions

Prebuilt sound recognition models for
indoor and outdoor use cases

Solution for industrial anomaly detection

Pre-built automotive solution that lets cars
“see with sound”

Reality AI Tools[®] software

Build prototypes, then turn them into
real products

Explain ML models and relate the function
to the physics

Optimize the hardware, including
sensor selection and placement

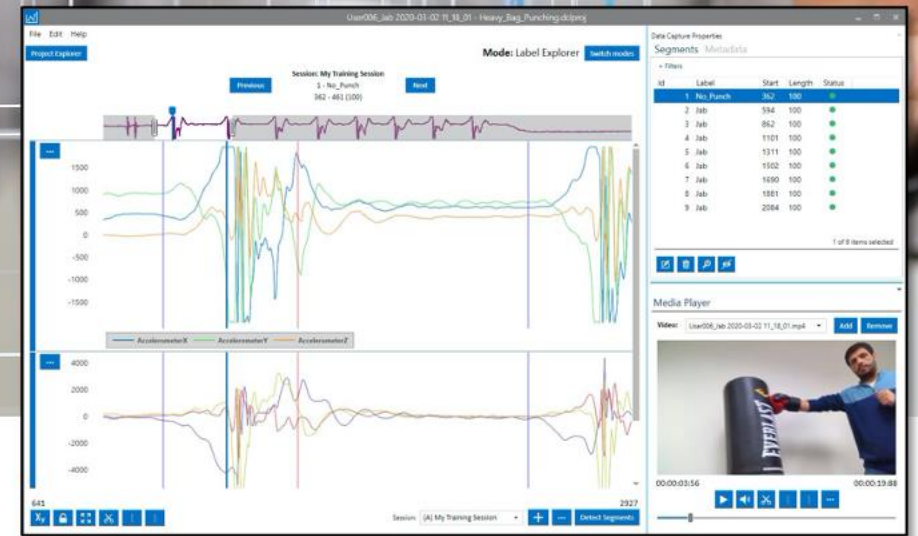


Build Smart IoT Sensor Devices From Data

SensiML pioneered TinyML software tools that auto generate AI code for the intelligent edge.

- End-to-end AI workflow
- Multi-user auto-labeling of time-series data
- Code transparency and customization at each step in the pipeline

We enable the creation of production-grade smart sensor devices.



sensiml.com



SynSense

SynSense builds **sensing and inference** hardware for **ultra-low-power** (sub-mW) **embedded, mobile and edge** devices. We design systems for **real-time always-on smart sensing**, for audio, vision, IMUs, bio-signals and more.

<https://SynSense.ai>



SYNTIANT



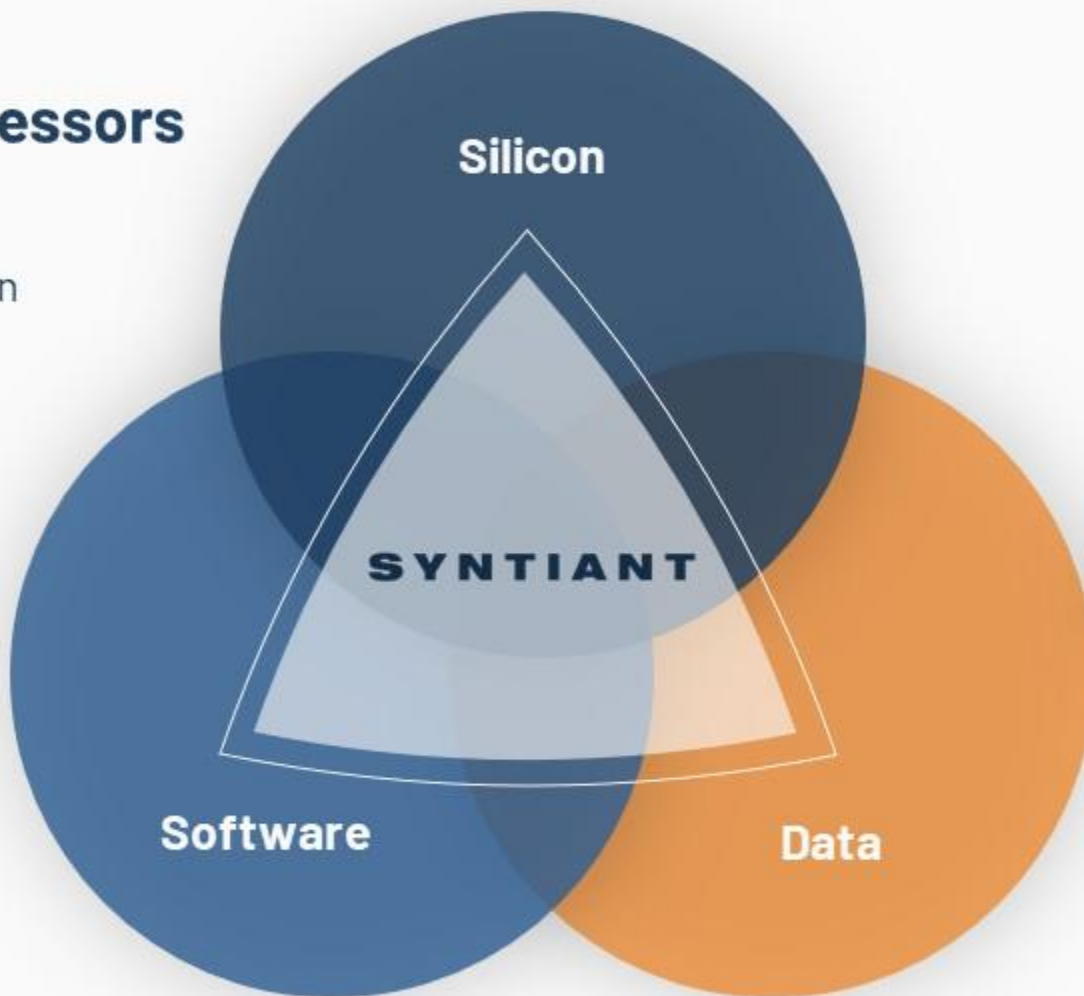
Neural Decision Processors

- At-Memory Compute
- Sustained High MAC Utilization
- Native Neural Network Processing



ML Training Pipeline

- Enables Production Quality Deep Learning Deployments



**End-to-End
Deep Learning
Solutions
for
TinyML & Edge AI**



Data Platform

- Reduces Data Collection Time and Cost
- Increases Model Performance

SYNTIANT



partners@syntiant.com



www.syntiant.com



LIVE ONLINE November 2-5, 2021

(9-11:30 am China Standard time)

<https://www.tinyml.org/event/asia-2021/>

Technical Program Committee



Wei Xiao
Chair
NVIDIA



Evgeni GOUSEV
Qualcomm Research, USA



Mark CHEN
Himax Technologies



Sean KIM
LG Electronics CTO AI Lab



Joo-Young KIM
KAIST



Nicholas NICOLOUDIS
SAP



Eric PAN
Seed Studio and Chaihuo
makerspace



Alex SHANG
Arm



Chetan SINGH THAKUR



Shouyi YIN 尹首



Yu WANG

Register today!



Free event courtesy of our sponsors and strategic partners

AONdevices

arm

EDGE IMPULSE

emza
visual sense

GREENWAVES
TECHNOLOGIES

Grovetry Inc.

HOTG

imagimob

LatentAI
Adaptive AI for a Smarter Edge

Qualcomm

Qeexo

RealityAI

seeed
The IoT Hardware Enabler

SensiML

SynSense

SYNTIANT

More sponsorships are available: sponsorships@tinyML.org

tinyML for Good – Workshop, November 17th (7 am PDT)

STEM



Healthcare



T I N Y



Contact: 4good@tinyML.org



Earth
Climate
Conservation

THE 2021 WINNERS ARE



Team Sol



RANKED WINNERS: 1ST PLACE

TinyML Aerial Forest Fire Detection



TheBlue Phoenix

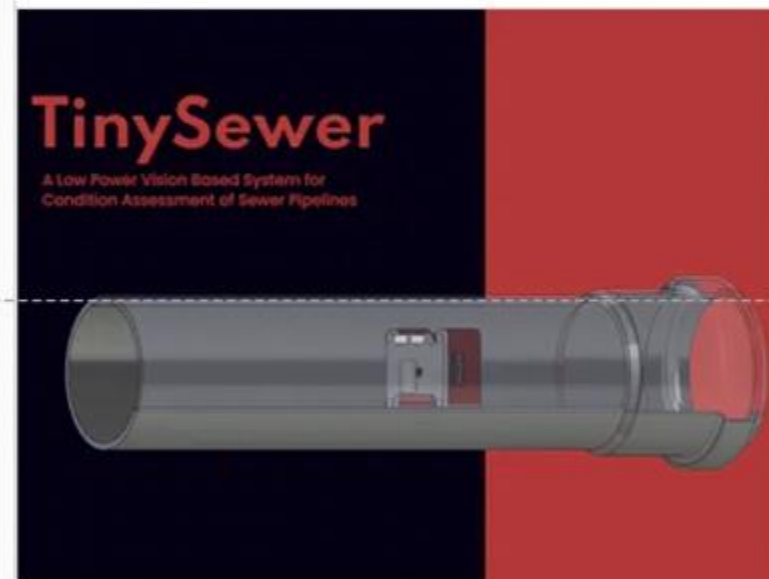


RANKED WINNERS: 2ND PLACE

**WorkSafe: Computer Vision based
multiparameter monitor with**



Huy Mai



RANKED WINNERS: 3RD PLACE

**TinySewer - Low Power Sewer Faults Detection
System**

Honorable mention prize winners:

[Flat Tire Detection Using Machine Vision](#) by [Bob Hammell](#)

[Smart Bird Feeder](#) by Ariela, Anna, Audrey, Nathan, Tianlang, Haoming, Eric, Edward and Tera Guided by: [Chen Feng](#)

More details: tinymml.org/news/tinymml-vision-challenge-winners

Next tinyML Talks

Date	Presenter	Topic / Title
Tuesday, November 16	Rehan Hafiz, Information Technology University, Lahore	SuperSlash: Unifying Design Space Exploration and Model Compression methodology for design of deep learning accelerators for TinyML

Webcast start time is 8 am Pacific time

Please contact talks@tinymml.org if you are interested in presenting

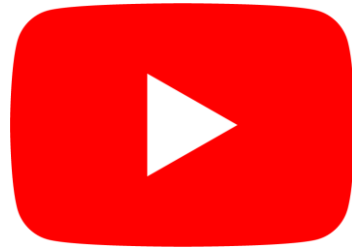


Reminders

Slides & Videos will be posted tomorrow



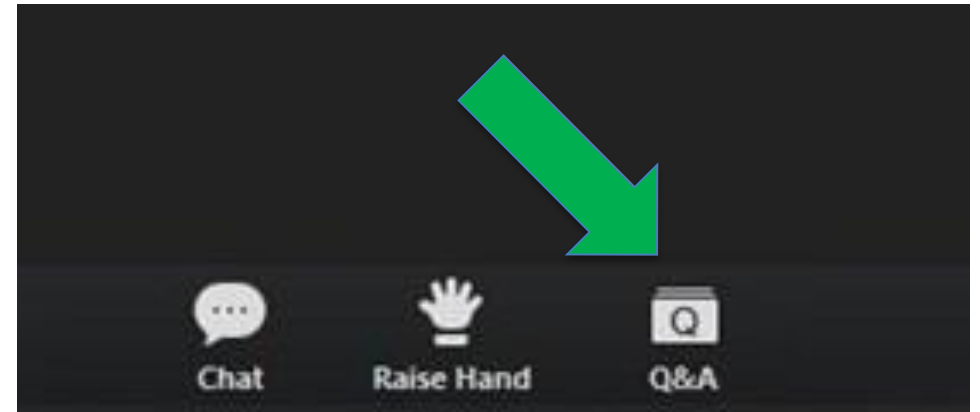
tinyml.org/forums



youtube.com/tinyml



Please use the Q&A window for your questions





Stefano Costa



Director of Engineering and Co-founder at Bluewind, a consulting firm for embedded systems design. He worked in industry and consulting: today he leads the R&D team at Bluewind and enables the company to design and deliver innovative software to customers. Stefano's main interests are Cybersecurity, Artificial intelligence and Functional Safety for embedded systems.

Opportunities for Machine Learning on the Edge 2021

Business cases for Machine Learning at Bluewind



Opportunities for Machine Learning on the Edge 2021

Human senses

Driving 130Km/h on a highway: relying on your five senses! Also for the dangerous and unsuspected events.



Human Machine interaction (1/2)

Terravision human interface
(precursor of Google Earth),
ART+COM and Deutsche
Telekon 1994



Human Machine interaction (2/2)

The Mother of All Demos,
Douglas Engelbart 1968,
ACM/IEEE

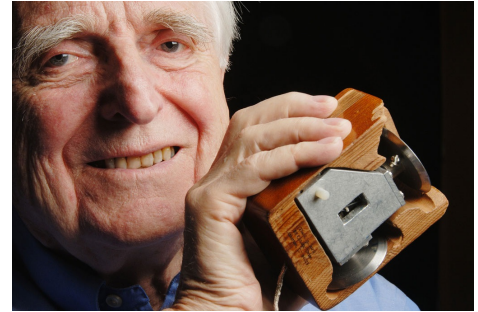


Opportunities for Machine Learning on the Edge 2021

From Human to Computer

This is how

humans are asking computer
to do something.



Opportunities for Machine Learning on the Edge 2021

From Computer to Human

A products revolution happens when computers are programmed in order to

suggest humans what to do.



bluewind

Opportunities for Machine Learning on the Edge 2021

From Computer to Human

The products revolution
continues with

Machine Learning on the
Edge.

But: we're not trying to build
algorithms that are *smarter*
than humans.



Revolution: Machine Learning on the Edge

We need algorithms that:

- have higher speed
- are ubiquitous
- amplify one single sense

In other words:

build a representation
starting from small building
blocks



Why shifting machine learning to the edge (1/3)

Cybersecurity and privacy

Once, software was a part of the car. Now, software determines the value of a car

(IEEE Spectrum, June 7th, 2021)

Federated Learning with Homomorphic Encryption



Why shifting machine learning to the edge (2/3)

Functional Safety

There's no driver or uncertain interactions. It's simple, safe, and reliable, so you can just relax and be yourself

(Cruise - General Motors, 2021)

Cloud services *can be* a **single point of failure** for multiple unrelated devices



Why shifting machine learning to the edge (3/3)

Cloud services saturation

Due to unusually high demand, we are currently not accepting orders for custom hardware configurations. In addition, there may be delays in the delivery of your order.

(Hetzner Cloud Services, 2021)

Semiconductors shortage, high demand due to Covid, intensive calculation usage lead to cloud **servers dramatic shortage**



Business opportunities (1/6)

Thermal Cyclers (DNA amplifier)

- geometry
- noise
- vibration
- image
- radiofrequency

Evaluating the results of
polymerase chain reaction
(PCR) fast and without
human intervention.

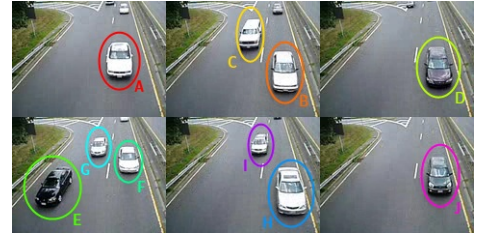


Business opportunities (2/6)

Traffic

- geometry
- **noise**
- vibration
- image
- radiofrequency

Realtime vehicle counting
(and selecting) hearing noise.



Business opportunities (3/6)

Industrial process

- geometry
- **noise**
- vibration
- image
- radiofrequency

Selecting mechanical pieces
out of a conveyor belt
hearing noise



Business opportunities (4/6)

Elevators and automatic gates

- geometry
- noise
- **vibration**
- image
- radiofrequency

Detecting door movement,
evaluating wearing, sensing
environment for safety.



bluewind

Opportunities for Machine Learning on the Edge 2021

Business opportunities (5/6)

Vehicles, shuttles and trains

- geometry
- noise
- vibration
- image
- radiofrequency

Vehicle door opening with a
gesture



bluwind

Business opportunities (6/6)

Heating and water management

- geometry
- noise
- vibration
- image
- radiofrequency

Boiler circulator and other
electric motors: classification
of failures and measuring
wearing rate



Opportunities for Machine Learning on the Edge 2021

Thanks for listening!

- *stefano.costa@bluewind.it*
- Partner and Director of Engineering
- <https://www.bluewind.it>





Copyright Notice

This presentation in this publication was presented as a tinyML® Talks webcast. The content reflects the opinion of the author(s) and their respective companies. The inclusion of presentations in this publication does not constitute an endorsement by tinyML Foundation or the sponsors.

There is no copyright protection claimed by this publication. However, each presentation is the work of the authors and their respective companies and may contain copyrighted material. As such, it is strongly encouraged that any use reflect proper acknowledgement to the appropriate source. Any questions regarding the use of any materials presented should be directed to the author(s) or their companies.

tinyML is a registered trademark of the tinyML Foundation.

www.tinyML.org