

# tinyML<sup>®</sup> Builds

*Ultra-low power machine learning at the edge success stories*

Stuart Feffer – Co-founder of Reality AI,  
Leading the integration with Renesas Electronics

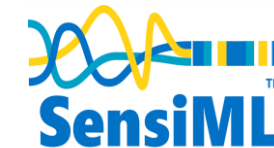
April 19, 2023



[www.tinyML.org](http://www.tinyML.org)



Thank you, **tinyML Strategic Partners**,  
for committing to take tinyML to the next Level, together





# Executive Strategic Partners



# The Leading Development Platform for Edge ML

[edgeimpulse.com](https://edgeimpulse.com)

**Qualcomm**  
AI research

# Advancing AI research to make efficient AI ubiquitous

## Power efficiency

Model design, compression, quantization, algorithms, efficient hardware, software tool

## Personalization

Continuous learning, contextual, always-on, privacy-preserved, distributed learning

## Efficient learning

Robust learning through minimal data, unsupervised learning, on-device learning

## A platform to scale AI across the industry



### Perception

Object detection, speech recognition, contextual fusion



### Reasoning

Scene understanding, language understanding, behavior prediction



### Action

Reinforcement learning for decision making



Edge cloud



Cloud



IoT/IIoT



Automotive



Mobile



Accelerate Your Edge Compute

**SYNTIANT**

Making Edge AI A Reality

[www.syntiant.com](http://www.syntiant.com)



# Platinum Strategic Partners

**Renesas is enabling the next generation of AI-powered solutions that will revolutionize every industry sector.**



[renesas.com](https://www.renesas.com)





**DEPLOY VISION AI  
AT THE EDGE AT SCALE**

**SONY**



# Gold Strategic Partners



AHEAD OF WHAT'S POSSIBLE™



AHEAD OF WHAT'S POSSIBLE™

Where what if  
becomes what is.

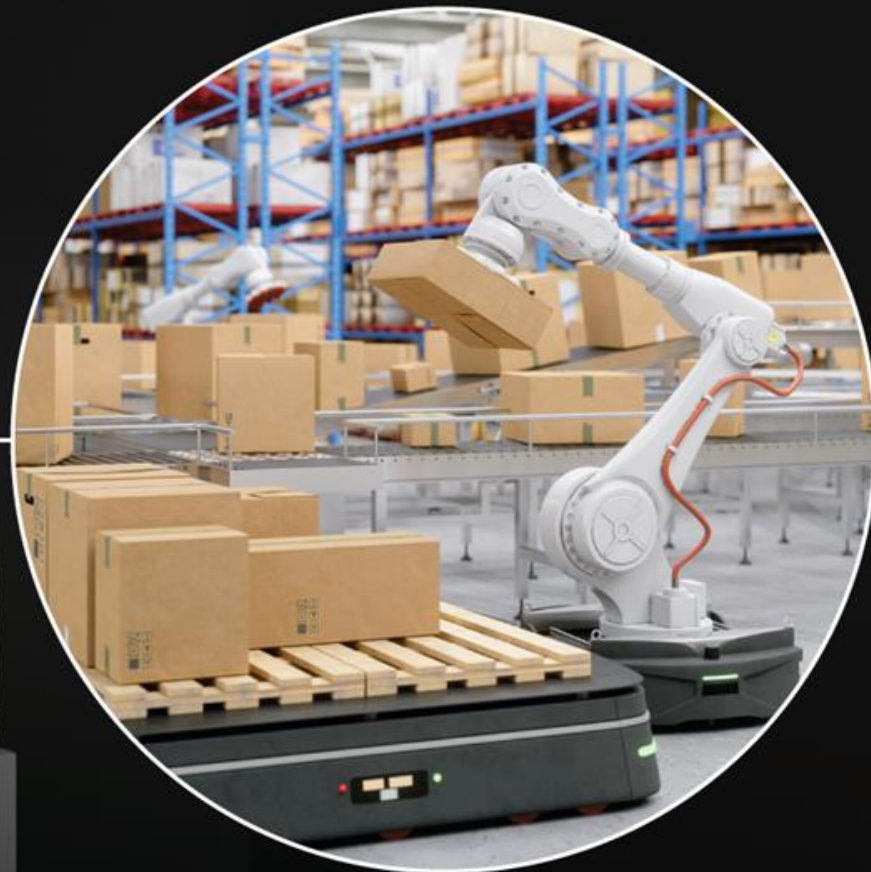
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PRO™

Easily deploy your  
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Made In Italy

arm AI



Powering tinyML Innovation

# Arm AI Virtual Tech Talks

The latest in AI trends, technologies & best practices from Arm and our Ecosystem Partners.

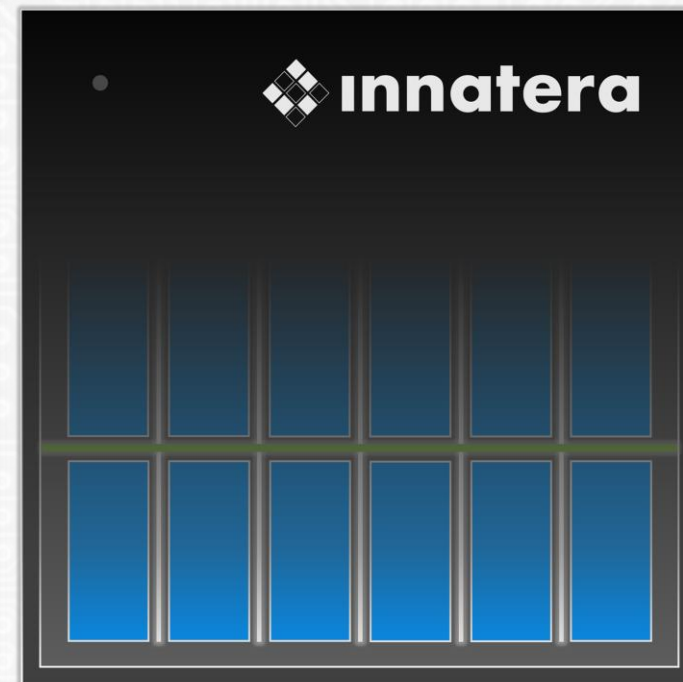
Demos, code examples, workshops, panel sessions and much more!

Fortnightly Tuesday @ 4pm GMT/8am PT

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# NEUROMORPHIC INTELLIGENCE FOR THE SENSOR-EDGE





Microsoft

The Right Edge AI Tools Can Make or Break Your Next Smart IoT Product



## Analytics Toolkit Suite







life.augmented

**STMicroelectronics provides extensive solutions to make tiny Machine Learning easy**



# ENGINEERING EXCEPTIONAL EXPERIENCES

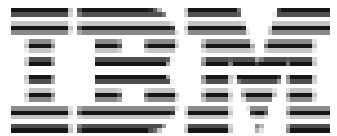
We engineer exceptional experiences for consumers in the home, at work, in the car, or on the go.

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# Silver Strategic Partners





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14k members in  
47 Groups in 39 Countries

**tinyML - Enabling ultra-low Power ML at the Edge**

<https://www.meetup.com/tinyML-Enabling-ultra-low-Power-ML-at-the-Edge/>



4k members  
&  
11.6k followers

**The tinyML Community**

<https://www.linkedin.com/groups/13694488/>





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4.33K subscribers

**9.2k subscribers, 551 videos with 316k views**

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June 26 -28, 2023

Amsterdam

*EMEA 2023*

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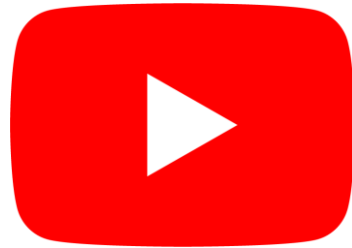


# Reminders

Slides & Videos will be posted tomorrow



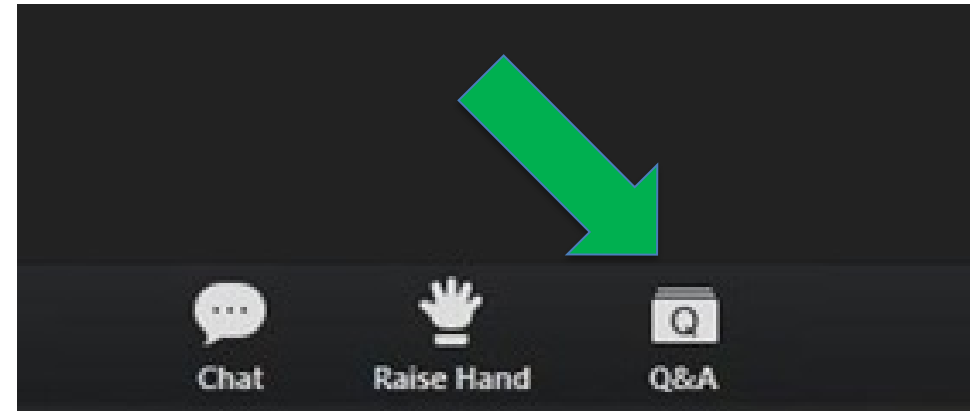
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Please use the Q&A window for your questions





# Host of the Builds Series

## Venkat Rangan



Venkat Rangan is a Maker and seasoned engineer with extensive experience in IoT system design and implementation. He is the founder of tinyVision.ai Inc., a hardware and system design consulting company. Venkat previously served as a Director of Engineering at Qualcomm Inc. Venkat holds a MSEE from the University of Cincinnati and a BTech from the Indian Institute of Technology, Roorkee. He is an inventor/co-inventor on over 40 issued patents.





## Today's Guest

### Stuart Feffer



Stuart Feffer was one of the co-founders of Reality AI, and continues to run the Reality AI business for Renesas following its acquisition in 2022. Stuart holds a PhD from UC Berkeley and a BA from The University of Chicago.



**Reality AI**<sup>®</sup>  
A Renesas Company

## TINYML BUILDS - WEBINAR

19 APRIL 2023  
RENESAS ELECTRONICS CORPORATION

# REALITY AI COMBINES ADVANCED SIGNAL PROCESSING AND MACHINE LEARNING ON MCU / MPU EDGE NODES



## Advanced Signal Processing

Reality AI automatically searches a wide range of signal-processing transforms to create a custom, optimized feature transform.

## Artificial Intelligence and Anomaly Detection

Reality AI automatically generates machine learning models, explanatory visualizations, and hardware design analytics.

## MCU / MPU Edge Nodes

Reality AI runs on almost every MCU and MPU core available from Renesas, with new ones added constantly. Reality AI also supports Renesas Motor Control boards.

**SCALABLE FROM 16-BIT TO 64-BIT CORES**

# Reality AI Tools<sup>®</sup> software

**AI Explore™**  
Automated Feature  
Exploration and  
Model Generation

- AutoML  
(no coding)
- Explainability

**BOM Optimization**  
Use AI to find the  
most cost-effective  
components

- Cost-  
optimized  
specifications
- Minimum  
sensor set

**Data Readiness**  
Understand the  
state of training  
and testing data

- Automated
- Consistency
- Quality
- Coverage

**Edge AI / TinyML**  
Super-compact,  
efficient code for the  
smallest MCUs

- Embedded code  
generation
- Ease of  
deployment
- MATLAB  
compatibility

# EXAMPLE 1 – AUTOMOTIVE SWS

# “See with Sound” - the Idea:

Use **sound** to hear safety threats that visual sensors can't see

# Breakdown of Technical Challenges

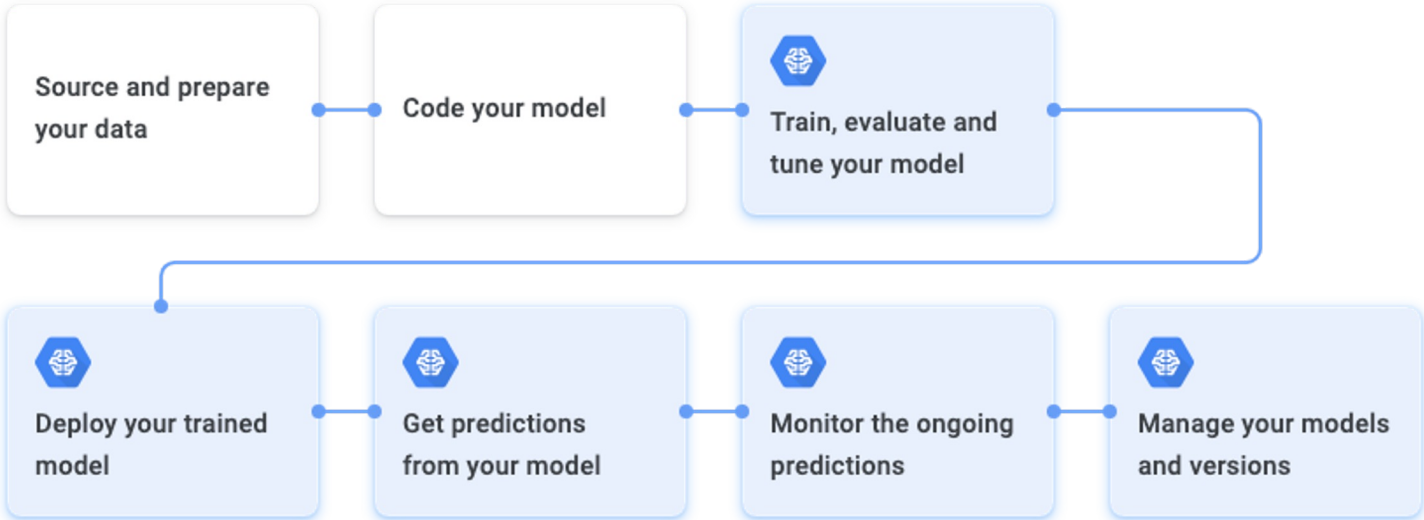
- Detection Algorithm
  - Noisy things (emergency vehicles)
  - Things that blend in (cars, etc.)
  - Quiet things (bicycles, joggers)
- Localization Algorithm
  - Angle of Arrival
  - Reflections and refractions
  - Distance
  - Approaching vs receding
- Hardware
  - Mic requirements
  - How many mics
  - Mic placement
  - Processor requirements
  - Component integration
- Audio processing chain

# Key learnings for building with TinyML

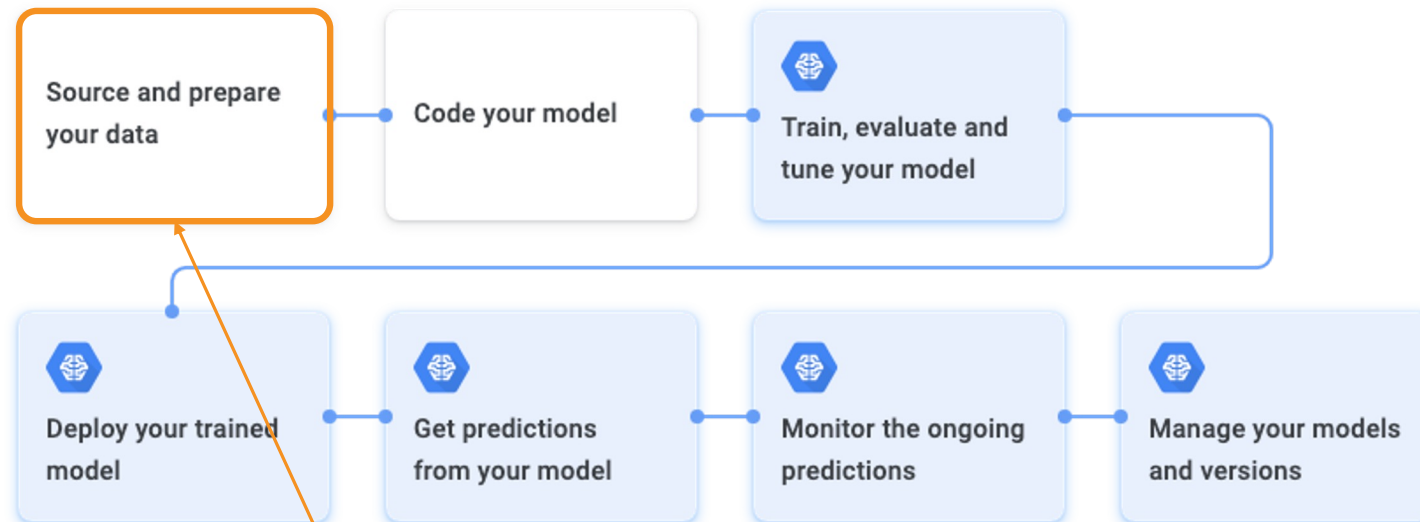
- Iterate instrumentation with machine learning – they are intimately connected.
- Almost all the work is in hardware engineering and data collection, not ML



# The Google Cloud ML Process

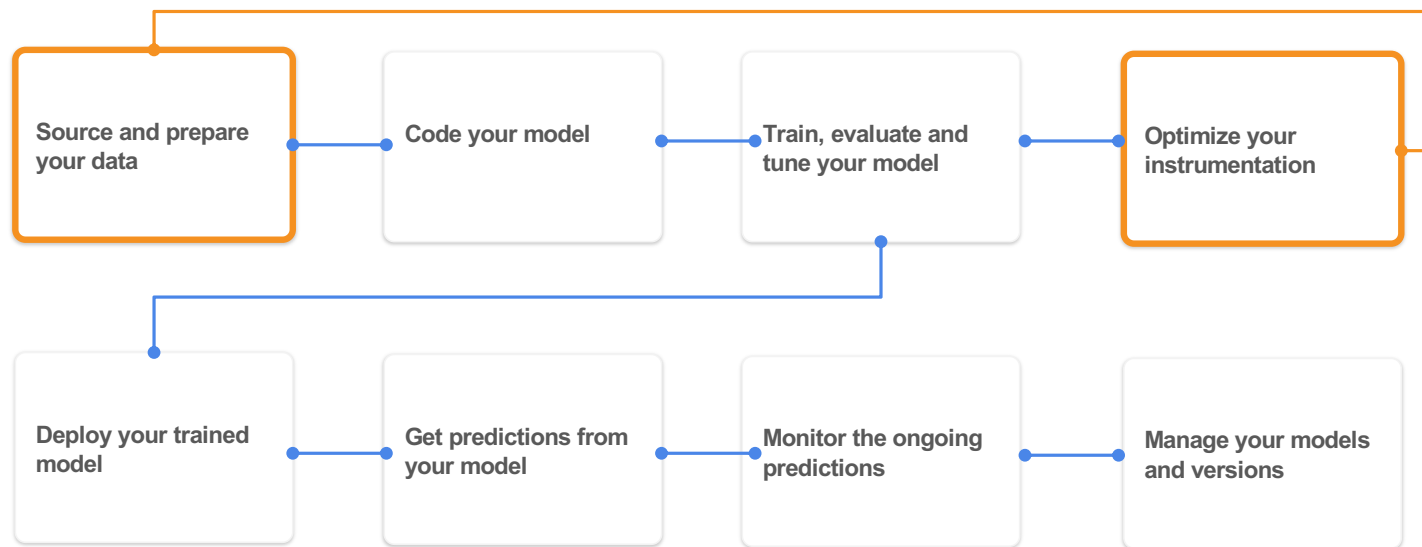


# The Google Cloud ML Process



**Just “source and prepare your data” !?!**  
**For most, that’s 2/3 of the effort and expense!**

# Edge AI / TinyML Process



# PoCs iterate on hardware + ml together

## PoC 1: Basic Feasibility

**Prove that this can work at all**

Simple equipment.

Quiet conditions  
*(but test with noise)*

Try different kinds of targets.

No complications.

## PoC 2: Achievable Accuracy

**Prove that it can work in conditions resembling reality**

Embedded, using automotive-grade for key components.

More complex conditions:

Noise

Reflections/Refractions

## PoC 3: Product-readiness

**Prove that this is ready to become a product**

Integrated system using all automotive-grade components.

Mount on a moving vehicle

Test in real world conditions.

## PoC 1: Basic Feasibility

Prove that this can work at all.

Simple equipment.

Quiet conditions  
*(but test with noise)*

Try different kinds of targets.

No complications.

### Targets:

- Emergency Vehicles
- Cars
- Bicycles
- Joggers

### Conditions:

- Quiet park
- No reflections or refractions
- No weather or other complications

### Equipment:

- Off the shelf audio recorder



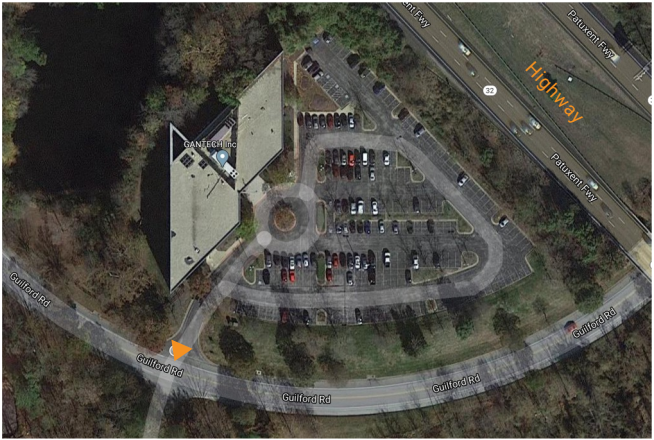
### Data Collection Plan:

- For emergency vehicles: Natural collection on streets of New York City
- For non-emergency vehicles, multiples of each type recorded at different, known speeds and distances
- Multiple repetitions of each individual vehicle at each speed, and distance

# Data Collection



# Data Collection - Validation w Background Noise



# LOCALIZATION



Audio-based target localization is used in:

- Passive sonar on submarines
- Beamforming in smart speakers and conference equipment

For automotive, we must also contend with AoA confounds due to:

- Reflections off building walls
- Refractions around corners

Our approach combines signal processing based localization with machine learning to:

- Compute angle-of-arrival of signals
- Detect and correct for reflections / refractions

*Localization methods coming soon to Reality AI Tools<sup>®</sup>*



## PoC 2: Achievable Accuracy

Prove that it can work in conditions resembling reality

More complex equipment.

More complex conditions:

Noise

Reflections/Refractions

Embedded, using automotive-grade key components.

### Targets:

- Emergency Vehicles
- Cars
- Motorbikes
- Bicycles

### Conditions:

- More varied noise
- Reflections or refractions
- No weather or other complications

### Equipment:

- MEMS mic array



Prototype rooftop SWS array featuring automotive-grade mics from

**molex**

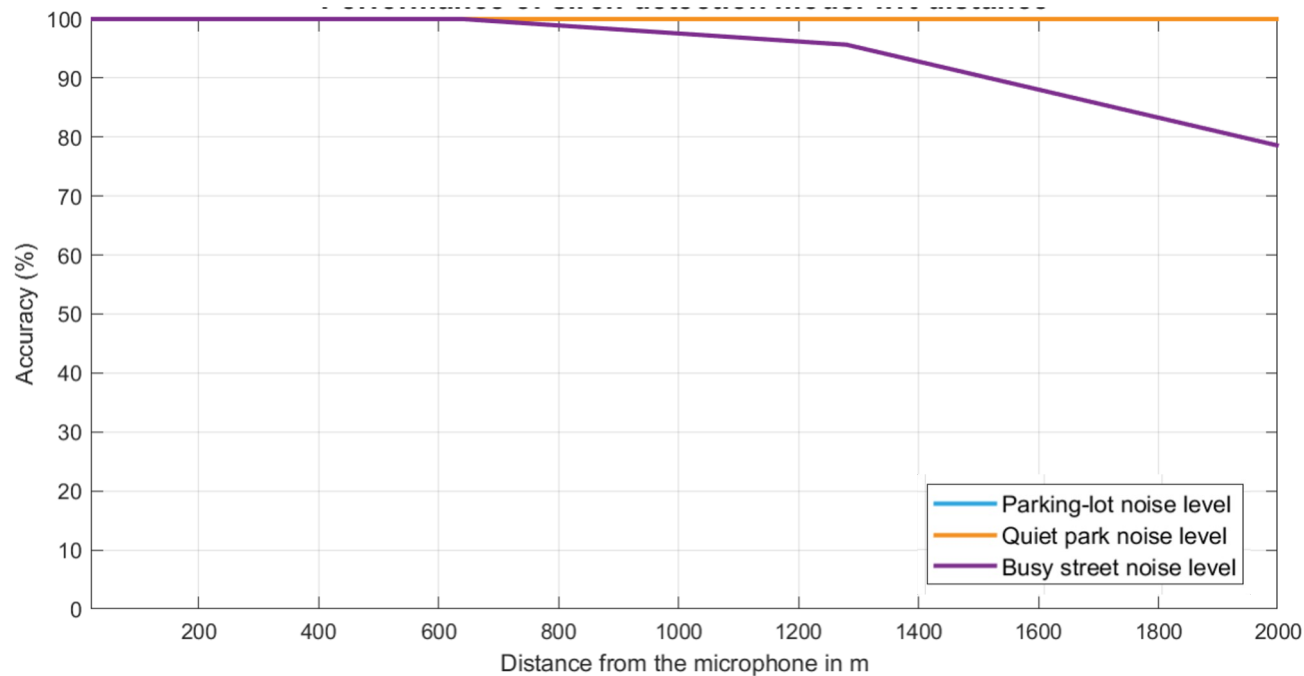
and A2B automotive cabling solution.

### Data Collection Plan:

- Multiple vehicles of each type recorded at different, known speeds and distances, with repetitions
- Background noise collected separately, mixed in for training and testing
- Simulation of corners with reflections and refractions

# PoC2 Results:

We can accurately detect and localize **Emergency Vehicles > 1500m** away, even in **noisy environments**.



## PoC 3: Product-readiness

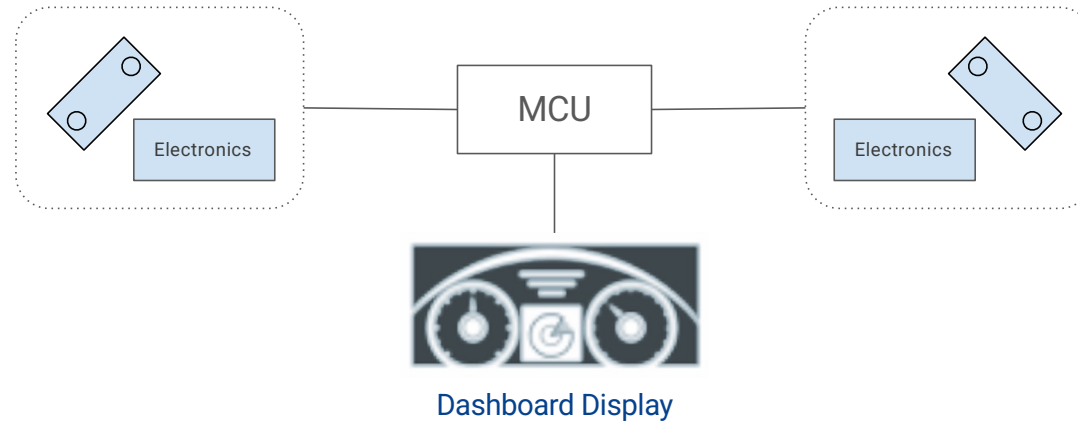
Prove that this is ready to become a product

Real, automotive-grade equipment.

Mounted on a real moving vehicle

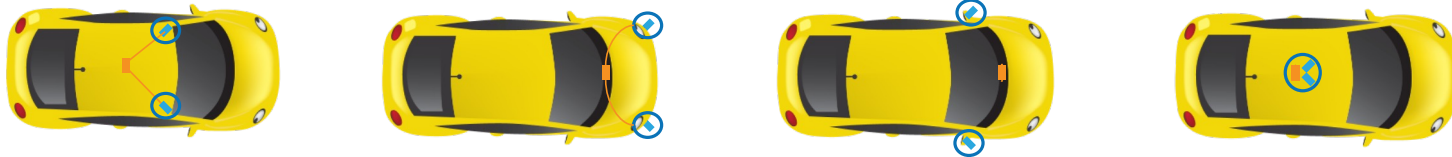
Tested in real world conditions.

## PoC3 now underway



*Mics and conditioning electronics mounted in different automotive components for demo by partners.*

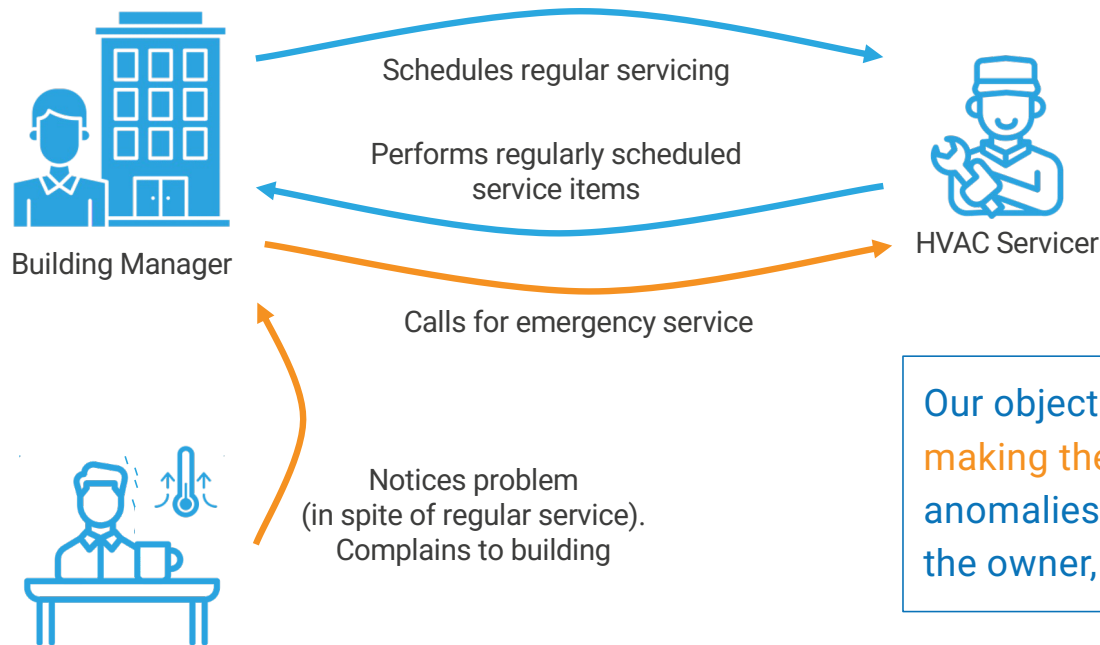
Testing in a range of configurations:



# REALITYCHECK HVAC

# HVAC SERVICE CAN BE MADE MUCH MORE EFFICIENT

Most HVAC servicing is done on a schedule, or in response to a problem



Our objective is to **reduce emergency service** calls by **making the HVAC equipment self-aware**, reporting anomalies and service needs in advance, directly to the owner, building manager or servicer.

# NEW TECHNOLOGY CAN MAKE HVAC MORE INTELLIGENT

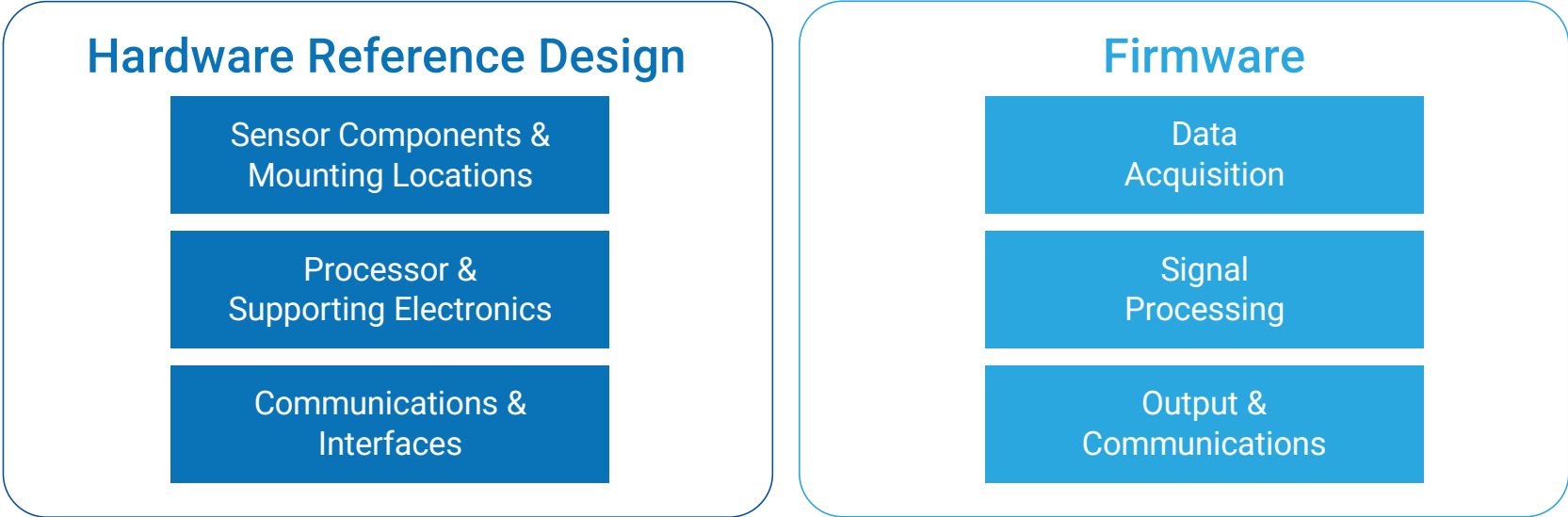
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Using machine learning and edge processing, it is now possible to build HVAC units with the native ability to detect a wide range of faults and operating conditions.

## Target Conditions for Detection and Prediction

- Blocked indoor/outdoor airflow
- Coil frosting
- Refrigerant charge issues - undercharge / overcharge
- Faulty fan
- Faulty compressor
- Failing capacitor
- Heating / cooling capacity reduction
- Filter life prediction
- Other conditions

# RealityCheck HVAC



*plus a defined process for model training and customizing to your specific product needs*

# RealityCheck HVAC SOLUTION DEVELOPMENT PROCESS

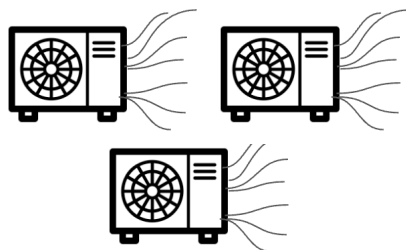
Our process starts in the lab with model calibration and retraining, then moves to the field with increasing numbers of units as we develop confidence that the ML+ hardware design is performing to expectations.

Increasing confidence in model and product design performance



## Pre-Start

Whiteboard / Paper  
Scope and  
Requirements Definition



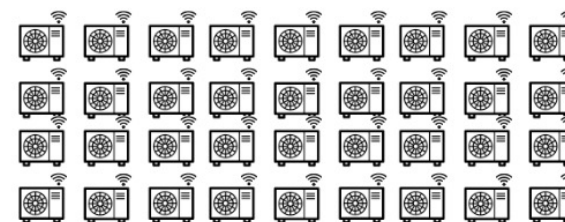
## Phase I

Lab-based data collection on a few units to calibrate and retrain models for customer equipment. Typically 3-6 units.



## Phase II

Field-based data collection on a more units to collect additional training data and more diverse backgrounds. Typically 12-50 units.



## Phase III

Field testing of prototype. Fine tuning of models and false-positive suppression. Final validation of ML models and product design prior to preparation for manufacturing. Typically 25-100 units.



# DATA COLLECTION

RealityCheck HVAC customers may outsource data collection to Renesas and OTS:

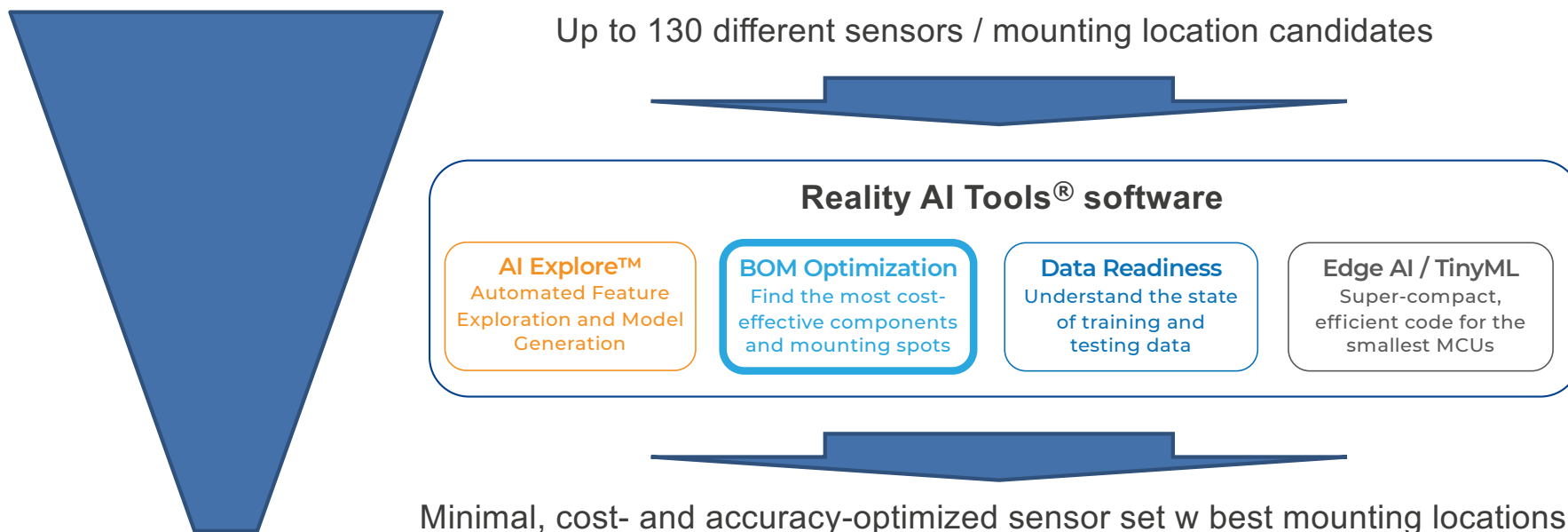


OTS provides prototype development and performance measurement of new technologies for HVAC systems. They operate an 8,000 sqft laboratory including multiple environmental chambers and temperature-controlled wind tunnels to enable testing for small capacity systems and components. OTS follows ASHRAE/AHRA/ANSI standards as closely as possible, where applicable, but also provide custom tests to meet specific product development needs.

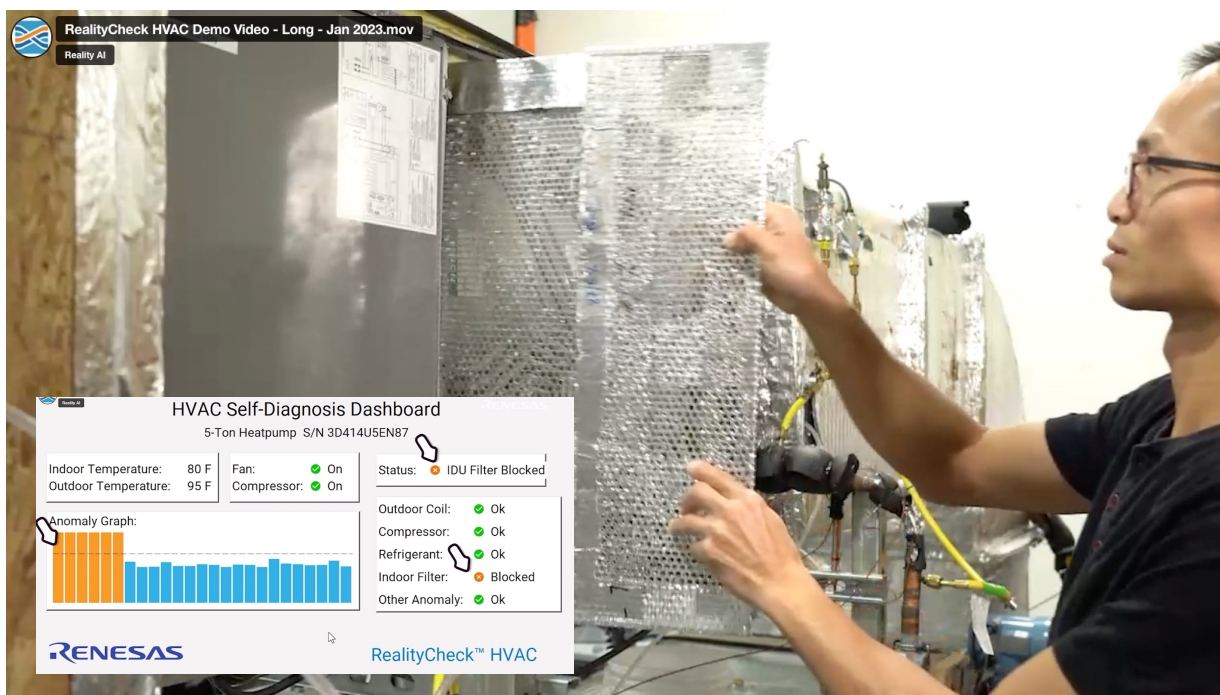


# SELECTING SENSORS AND MOUNTING LOCATIONS

Different types of HVAC equipment requires different instrumentation (eg residential OD/ID units, commercial units, mini-spilt systems, window units, commercial refrigeration).



# DEMONSTRATION VIDEO



## Demo:

- 5-ton residential heat pump
- All instrumentation on ODU
  - Temp sensors + accelerometer
  - May replace accelerometer with RealityCheck MOTOR code running on motor control board (if available)
- Can run on any Renesas core with available capacity.
- Detecting
  - Coil blocked or frozen
  - Low refrigerant charge
  - Compressor or fan fault
  - Filter blockage / remaining useful life (on indoor unit!)
  - Uncategorized anomalies

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The end





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